



**THE SMART EDGE**

LEARN TODAY, LEAD TOMORROW

# A Leading Tech-Enabled Skill-Tech Platform



Talent Pool



Skill  
Development



Industry  
Alignment



Leadership  
Readiness



Business  
Growth

**21<sup>ST</sup> Century Skills for the Modern Workplace**

Proven Frameworks for Continuous Learning  
& Performance Excellence

Partner With Us For Structured Career Growth &  
Capability Pathways

Recognized By:



&

**#startupindia**

**SKILL  
DEVELOPMENT**

**S**



**M**

**MEETING  
21ST CENTURY  
CHALLENGES**

**ACHIEVEMENT  
ORIENTED**

**A**



**R**

**RESEARCH  
AND CASE  
STUDY BASED**

**TECHNOLOGY  
DRIVEN**

**T**



# The Workforce of Tomorrow

## A New Blueprint



**12M+**

Entrants



**70%**

Skill Gap



**2030**

Reskilling

By 2030, half of all roles will need reskilling.

### What Today's Youth Wants

Clear career pathways, not static jobs.  
**Hands-on learning, mentorship, and faster progression.** Skills that translate directly into opportunity.

### How Youth Hires Want to Lead

Leadership through **impact, adaptability, and collaboration.**  
Early responsibility over hierarchy.  
**Skills define credibility—not titles.**

## Build early capability, To Lead Tomorrow!

Drawing from our deep experience in high school and college education, where skills, behaviours, and workplace readiness are shaped long before formal employment

**Training is no longer a cost. It is a strategic, long-term investment.**

# What **We** Offer ?

## High-Impact Sector-Focused Upskilling

- India's economic momentum is driven by a few high-impact sectors contributing significantly to employment, GDP growth, and digital transformation.
- Our programmes are designed to deliver Day-One operational readiness.
- These sectors are expanding faster than the available skilled talent—creating critical skill gaps at scale.



### **BFSI (Banking, Financial Services & Insurance)**

**Role:** Backbone of India's formal economy

**Skill Gaps:** Customer handling, compliance, digital readiness

**Training Focus:** Customer engagement • Sales communication • Product knowledge  
• CRM & digital tools • Workplace professionalism



### **Aviation & Airport Services**

**Skill Gaps:** SOP adherence, safety culture, service standards

**Training Focus:** Service excellence • Safety & SOPs • Professional grooming • Teamwork  
• Situational handling



### **Entertainment, Media & Digital Content**

**Skill Gaps:** Workflow discipline, collaboration, digital tools

**Training Focus:** Industry readiness • Project coordination • Digital tools • Communication  
• Team collaboration



### **Manufacturing**

**Skill Gaps:** Process gaps, safety, coordination

**Training Focus:** Operational discipline • Safety & compliance • Digital tracking tools  
• Shop-floor communication



### **Hospitality & Retail**

**Skill Gaps:** Service quality, guest handling, professionalism

**Training Focus:** Service excellence • Guest experience • Workplace etiquette • Team coordination • Customer experience • Sales & service etiquette • Inventory & billing basics • Productivity skills

# Our Programs

Industry-aligned training and assessment solutions designed to build high-performing, future-ready teams.



## Customer Service Excellence

Deliver consistent, premium customer experiences across every touchpoint



## Effective Sales Management

Build confident, conversion-focused sales teams that deliver results



## Women Empowerment at the Workplace

Enable inclusive, compliant, and respectful workplace cultures



## Performance Management & Feedback for Leaders

Strengthen goal alignment, feedback culture, and team productivity



## Emotional Intelligence & Culture Compass

Build self-aware teams that collaborate, adapt, and lead with empathy



## Leadership Development

Prepare next-generation leaders to think strategically and lead with impact



## Design Thinking & Innovation

Drive creative problem-solving and innovation through structured thinking



## POSH Training (Prevention of Sexual Harassment)

Ensure legal compliance while fostering safe, respectful workplaces



## Operational Excellence

Improve efficiency, accountability, and execution across operations



## Finance & Analytics Essentials

The essential finance and data skills every decision-maker needs.



### Mode of Learning

Live Interactive (Hybrid). Duration 25 hrs quarterly



### Trainer Profile

Experienced subject matter expert



### Certification Of Completion:

Pre & Post Assessment

# What We Aim For ?

Our mission is to redefine corporate training for a rapidly evolving work environment .

We strive to move beyond conventional upskilling—creating future-ready talent ecosystems where skills, mindset, and technology converge.

Through industry-aligned learning, tech-enabled assessments, and experiential pathways, we enable enterprises to build workforces that learn faster, perform better, and grow sustainably.



**Honored with the Emerging MSME Award in the category of Entrepreneurship & Skill Development at the Amar Ujala MSME for Bharat Awards 2025.**



## Prominent Partner Institutions



# Why Mass Hiring ≠ Job-Ready Talent

## Across sectors, organizations face a shared challenge

- Hiring driven by speed and scale
- Large talent pools, but low job readiness
- Gaps in industry context, soft skills, and digital fluency

**Impact: Reduced productivity, inconsistent service quality, higher attrition, and slower growth.**

## Structured. Customised. Outcome-driven.

At **The Smart Edge**, our approach is designed to deliver **outcomes—not just training**.

- Industry-aligned curriculum built with domain experts
- Role-based training pathways mapped to real job requirements
- Blended learning combining digital tools with hands-on, experiential
- Measurable outcomes tracking performance, productivity, and workforce

### Analyse

Identify role-specific skill gaps:

### Design

Build industry-aligned curricula

### Customise

Adapt to on-ground realities

### Approve

Align objectives & outcomes

### Deliver

Hybrid, scalable learning

### Assess

Measure skills & impact



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# The Future of Workforce Starts with Skill

*Because the strongest organisations invest in people before the future arrives.*



*Skillphull*<sup>®</sup>  
EDUTECH PVT LTD.

#SkillToUpskill

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