



THE SMART EDGE

LEARN TODAY, LEAD TOMORROW

A Leading Tech-Enabled Skill-Tech Platform



Talent Pool



Skill Development



Industry Alignment



Leadership Readiness



Business Growth

21ST Century Skills for the Modern Workplace

Proven Frameworks for Continuous Learning
& Performance Excellence

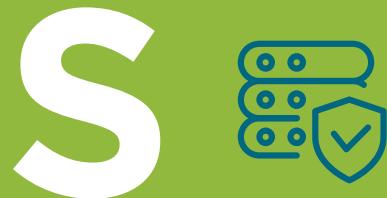
Partner With Us For Structured Career Growth &
Capability Pathways

Recognized By:



& **#startupindia**

SKILL
DEVELOPMENT



M

MEETING
21ST CENTURY
CHALLENGES

ACHIEVEMENT
ORIENTED

A



R

RESEARCH
AND CASE
STUDY BASED

TECHNOLOGY
DRIVEN

T



The Workforce of Tomorrow

A New Blueprint


12M+
Entrants


70%
Skill Gap


2030
Reskilling

By 2030, half of all roles will need reskilling.

What Today's Youth Wants

Clear career pathways, not static jobs.
Hands-on learning, mentorship, and faster progression. Skills that translate directly into opportunity.

How Youth Hires Want to Lead

Leadership through **impact, adaptability, and collaboration.**
Early responsibility over hierarchy.
Skills define credibility—not titles.

Build early capability, To Lead Tomorrow!

Drawing from our deep experience in high school and college education, where skills, behaviours, and workplace readiness are shaped long before formal employment

Training is no longer a cost. It is a strategic, long-term investment.

What We Offer ?

High-Impact Sector-Focused Upskilling

- India's economic momentum is driven by a few high-impact sectors contributing significantly to employment, GDP growth, and digital transformation.
- Our programmes are designed to deliver Day-One operational readiness.
- These sectors are expanding faster than the available skilled talent—creating critical skill gaps at scale.



BFSI (Banking, Financial Services & Insurance)

Role: Backbone of India's formal economy

Skill Gaps: Customer handling, compliance, digital readiness

Training Focus: Customer engagement • Sales communication • Product knowledge • CRM & digital tools • Workplace professionalism



Aviation & Airport Services

Skill Gaps: SOP adherence, safety culture, service standards

Training Focus: Service excellence • Safety & SOPs • Professional grooming • Teamwork • Situational handling



Entertainment, Media & Digital Content

Skill Gaps: Workflow discipline, collaboration, digital tools

Training Focus: Industry readiness • Project coordination • Digital tools • Communication • Team collaboration



Manufacturing

Skill Gaps: Process gaps, safety, coordination

Training Focus: Operational discipline • Safety & compliance • Digital tracking tools • Shop-floor communication



Hospitality & Retail

Skill Gaps: Service quality, guest handling, professionalism

Training Focus: Service excellence • Guest experience • Workplace etiquette • Team coordination • Customer experience • Sales & service etiquette • Inventory & billing basics • Productivity skills

Our Programs

Industry-aligned training and assessment solutions designed to build high-performing, future-ready teams.



Customer Service Excellence

Deliver consistent, premium customer experiences across every touchpoint



Effective Sales Management

Build confident, conversion-focused sales teams that deliver results



Women Empowerment at the Workplace

Enable inclusive, compliant, and respectful workplace cultures



Performance Management & Feedback for Leaders

Strengthen goal alignment, feedback culture, and team productivity



Emotional Intelligence & Culture Compass

Build self-aware teams that collaborate, adapt, and lead with empathy



Leadership Development

Prepare next-generation leaders to think strategically and lead with impact



Design Thinking & Innovation

Drive creative problem-solving and innovation through structured thinking



POSH Training (Prevention of Sexual Harassment)

Ensure legal compliance while fostering safe, respectful workplaces



Operational Excellence

Improve efficiency, accountability, and execution across operations



Finance & Analytics Essentials

The essential finance and data skills every decision-maker needs.



Mode of Learning

Live Intrinsic (Hybrid). Duration 25 hrs quarterly



Trainer Profile

Experienced subject matter expert



Certification Of Completion:

Pre & Post Assessment

What We Aim For ?

Our mission is to redefine corporate training for a rapidly evolving work environment .

We strive to move beyond conventional upskilling—creating future-ready talent ecosystems where skills, mindset, and technology converge.

Through industry-aligned learning, tech-enabled assessments, and experiential pathways, we enable enterprises to build workforces that learn faster, perform better, and grow sustainably.



Honored with the Emerging MSME Award in the category of Entrepreneurship & Skill Development at the Amar Ujala MSME for Bharat Awards 2025.



Prominent Partner Institutions



Why Mass Hiring ≠ Job-Ready Talent

Across sectors, organizations face a shared challenge

- Hiring driven by speed and scale
- Large talent pools, but low job readiness
- Gaps in industry context, soft skills, and digital fluency

Impact: Reduced productivity, inconsistent service quality, higher attrition, and slower growth.

Structured. Customised. Outcome-driven.

At **The Smart Edge**, our approach is designed to deliver **outcomes—not just training**.

- Industry-aligned curriculum built with domain experts
- Role-based training pathways mapped to real job requirements
- Blended learning combining digital tools with hands-on, experien-
- Measurable outcomes tracking performance, productivity, and workforce

Analyse

Identify role-specific skill gaps:

Design

Build industry-aligned curricula

Customise

Adapt to on-ground realities

Approve

Align objectives & outcomes

Deliver

Hybrid, scalable learning

Assess

Measure skills & impact



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LEARN TODAY, LEAD TOMORROW

The Future of Workforce Starts with Skill

Because the strongest organisations invest in people before the future arrives.



Skillphull[®]
EDUTECH PVT LTD.

#SkillToUpskill

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